

TREND

ART+DESIGN+ARCHITECTURE+CUISINE

Dear Business Owner:

We are taking space reservations for *TREND* Summer and *TREND* Fall now. *TREND* Summer will publish in mid June and last through mid September 2017. *TREND* Fall will publish mid September and last until mid December 2017.

All our issues showcase the art, design, architecture, and cuisine of New Mexico and the Southwest, and these are produced with the exceptional quality that has given *TREND* its reputation as a premier magazine of the arts. We'd like your business to be a part of our vision, and we're pleased to offer competitive advertising rates—including special rates when you advertise in two or more issues.

With highly readable articles and world-class photography, *TREND* spotlights a spectrum of creative businesses, including restaurants and galleries, artists and their creations, designers, and retail showrooms. By placing your advertising alongside engaging editorial, you garner valuable attention and increased sales from our loyal, affluent readership locally and nationally. This coverage extends beyond our annual print publications to our website and social media sites (Facebook, Twitter, and Instagram). Our prices include all media platforms, and each advertisement lasts for three months on national newsstands and longer locally.

TREND enlightens and entertains more than 500,000 readers annually in print alone, with far more viewing online globally. We distribute to fine art galleries, specialty retail stores, restaurants, industry design shows, upscale real estate offices, and to exclusive hotels throughout Albuquerque, Santa Fe, and Taos. *TREND* is also sold nationally and in Canada and can be found at Barnes and Noble, high-end grocery stores, unique bookshops, and airports, including those in Denver, Dallas, Houston, and Los Angeles.

For over 18 years, we've built a discerning readership that appreciates sophisticated presentation and depth of coverage, and we appear on the top listings of several major search engines in our signature search words of art, design, architecture, and cuisine. As stated, we provide additional website and social media exposure at no additional charge. Furthermore, as part of our online flipbook, your ad links back to your website—providing unsurpassed global reach and value for your multimedia advertising purchase.

Reserve your space now. Commit to multiple issues for additional savings, which include: *TREND* Summer 2017 and *TREND* Fall 2017.

To learn more, contact:

Cynthia Canyon
Publisher and Founder *TREND* Magazine
505-470-6442
santafetrend@gmail.com

TREND a magazine of Art + Design + Architecture + Cuisine
PO box 1951 Santa Fe NM 87504 company #: 988-5007 trendmagazineglobal.com

TREND

ART+DESIGN+ARCHITECTURE+CUISINE

TREND is devoted to becoming the country's favorite art, design, architecture, and cuisine magazine. By advertising in this issue, you can take advantage of our expanding reach to attract potential customers both near and far.

Mark these dates on your calendar:

***TREND* Summer 2017 ISSUE**

Space reservation, art, advertorials, and bonus materials due: **May 1, 2017**

Press-ready ads due: **no later than May 4, 2017**

TREND Summer issue distributed: **mid June 2016–mid September 2017**

***TREND* Fall 2017 ISSUE**

Space reservation, art, advertorials, and bonus materials due: **August 1, 2017**

Press-ready ads due: **no later than August 3, 2017**

TREND Fall issue distributed: **mid September–December 2017**



TREND a magazine of Art + Design + Architecture + Cuisine
PO box 1951 Santa Fe NM 87504 company #: 505-988-5007 trendmagazineglobal.com