

# TREND

ART+DESIGN+ARCHITECTURE+CUISINE

Dear Business Owner:

We are taking space reservations for *TREND* Fall now. *TREND* Fall will publish by mid October 2017 and last through January 2018.

All our issues showcase the art, design, architecture, and cuisine of New Mexico and the Southwest, and these are produced with the exceptional quality that has given *TREND* its reputation as a premier magazine of the arts. We'd like your business to be a part of our vision, and we're pleased to offer competitive advertising rates—including special rates when you advertise in two or more issues.

With highly readable articles and world-class photography, *TREND* spotlights a spectrum of creative businesses, including restaurants and galleries, artists and their creations, designers, and retail showrooms. By placing your advertising alongside engaging editorial, you garner valuable attention and increased sales from our loyal, affluent readership locally and nationally. This coverage extends beyond our annual print publications to our website and social media sites (Facebook, Twitter, and Instagram). Our prices include all media platforms, and each advertisement lasts for three months on national newsstands and longer locally.

*TREND* enlightens and entertains more than 500,000 readers annually in print alone, with far more viewing online globally. We distribute to fine art galleries, specialty retail stores, restaurants, industry design shows, upscale real estate offices, and to exclusive hotels throughout Albuquerque, Santa Fe, and Taos. *TREND* is also sold nationally and in Canada and can be found at Barnes and Noble, high-end grocery stores, unique bookshops, and airports, including those in Denver, Dallas, Houston, and Los Angeles.

For over 18 years, we've built a discerning readership that appreciates sophisticated presentation and depth of coverage, and we appear on the top listings of several major search engines in our signature search words of art, design, architecture, and cuisine. As stated, we provide additional website and social media exposure at no additional charge. Furthermore, as part of our online flipbook, your ad links back to your website—providing unsurpassed global reach and value for your multimedia advertising purchase.

Reserve your space now for *TREND* Fall 2017.

To learn more, contact:

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*TREND* is devoted to becoming the country's favorite art, design, architecture, and cuisine magazine. By advertising in this issue, you can take advantage of our expanding reach to attract potential customers both near and far.

Mark these dates on your calendar:

## *TREND* Fall 2017 ISSUE

Space reservation, art, advertorials, and bonus materials due: **August 23, 2017**

Press-ready ads due: **no later than August 30, 2017**

*TREND* Fall issue distributed: **Mid-October 2017 – January 2018**



*TREND* a magazine of Art + Design + Architecture + Cuisine  
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