

TREND

ART+DESIGN+ARCHITECTURE+CUISINE

Dear Business Owner:

TREND magazine is taking space reservations for the 2018 Summer Lookbook, an art and design issue, and the Fall 2018 design-focused issue. The Summer issue will publish on June 20, 2018 and last through September 20, 2018. The Fall issue will publish on September 25, 2018 and last through Winter until the end of February 2019.

All of our issues showcase the art, design, architecture, and cuisine of New Mexico and the Southwest, and are produced with the exceptional quality that has given *TREND* its reputation as a premier magazine of the arts. We'd like your business to be a part of our vision, and we're pleased to offer competitive advertising rates—including special rates when you advertise in two or more issues.

With highly readable articles and world-class photography, *TREND* spotlights a spectrum of creative businesses, including restaurants and galleries, artists and their creations, designers, and retail showrooms. By placing your advertising alongside engaging editorial, you garner valuable attention and increased sales from our loyal, affluent readership locally throughout Santa Fe, Albuquerque, and Taos, and nationally, through subscribers, and those that take copies home to share. This coverage extends beyond our annual print publications to our website and social media sites (Facebook, Twitter, and Instagram). Our prices include all media platforms and each advertisement lasts for three plus months in Summer and six months through the Fall and Winter.

TREND enlightens and entertains more than 250,000 readers annually in print alone, with far more viewing online globally. We distribute to fine art galleries, specialty retail stores, restaurants, industry design shows, upscale real estate offices, and to exclusive hotels throughout, Santa Fe, Albuquerque, and Taos.

For 19 years, we've built a discerning readership that appreciates sophisticated presentation and depth of coverage, and we appear on the top listings of several major search engines in our signature search words of art, design, architecture, and cuisine. We provide website and social media exposure at no additional charge. Furthermore, as part of our online flipbook, your ad links back to your website—providing unsurpassed global reach and value for your multimedia advertising purchase this makes a difference in your accessibility to new buyers in the most respected magazine locally and regionally.

Reserve your space now for *TREND*'s Summer Lookbook 2018 and Fall 2018 issues.



To learn more, contact:

Cynthia Canyon
Publisher and Founder *TREND* Magazine
505-470-6442
santafetrend@gmail.com

TREND, a magazine of Art + Design + Architecture + Cuisine
PO Box 1951 Santa Fe NM 87504 (505)-988-5007 trendmagazineglobal.com

TREND

ART+DESIGN+ARCHITECTURE+CUISINE

TREND is devoted to becoming the regions' favorite art, design, architecture, and cuisine magazine. By advertising in this issue, you can take advantage of our rare reach to attract potential customers.

Mark these dates on your calendar:

TREND Summer Lookbook 2018

Space reservation, art, advertorials, and bonus materials due: **May 8, 2018**

Press-ready ads due: **no later than May 14, 2018**

TREND Fall issue distributed: **June 20, 2017 – September 25, 2018**

TREND Fall 2018

Space reservation, art, advertorials, and bonus materials due: **August 20, 2017**

Press-ready ads due: **no later than August 28, 2018**

TREND Fall issue distributed: **September 28, 2018 – end of February 2018**

