

TREND

ART+DESIGN+ARCHITECTURE+CUISINE

Dear Business Owner:

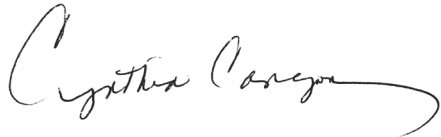
TREND magazine is taking space reservations now for the Fall 2018 design-focused issue and the Summer 2019 Lookbook issue. The Fall/Winter/Spring 2018-2019 publishes late September 2018 and lasts through April 2019. The Summer 2019 Lookbook issue will publish late June 2019 and last through September 2019. Our prices include all media platforms, and each advertisement lasts for three months in summer and seven months in the Fall/Winter/Spring.

All of our issues showcase the art, design, architecture, and cuisine that are the heart of New Mexico and the Southwest. Each issue is carefully produced with exceptional quality. This has given *TREND* its reputation as a premier magazine of art and design. Your advertising can be in our next issue. We are pleased to offer competitive advertising rates that bring valuable results—including special rates when you advertise in two or more issues.

With highly readable articles and world-class photography, the magazine is a gem. It spotlights a spectrum of creative businesses including restaurants and galleries, artists, designers, and showrooms. By placing your advertising alongside engaging editorial, you garner valuable attention and increased sales from our loyal, affluent readership, both locally throughout Santa Fe, Albuquerque, and Taos, and nationally, through subscribers and those who take copies home to share. Also included are the website and all social media platforms (Facebook, Twitter, and Instagram).

Our goal is to enlighten and entertain more than 250,000 readers annually in print alone, with far more viewing online globally. We distribute to fine art galleries, specialty retail stores, restaurants, industry design shows, upscale real estate offices, and exclusive hotels throughout Santa Fe, Albuquerque, and Taos. Over 19 years, we've built a discerning readership that appreciates sophisticated presentation and depth of coverage, and we appear on the top listings of several major search engines in our signature search words of art, design, architecture, and cuisine. We provide website and social media exposure at no additional charge. Furthermore, as part of our online flipbook, your ad links back to your website— providing unsurpassed global reach and value. Your company will have access to new buyers in the most respected markets, and the only magazine dedicated to art, design, architecture, and cuisine, in the West.

Reserve your space now for *TREND*'s Fall 2018 issue.



For assistance, contact:

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TREND a magazine of Art + Design + Architecture + Cuisine
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Please note: Important Publishing Dates!!

TREND Fall 2018

Space reservation, art, advertorials, and bonus materials due: **August 20, 2017**

Press-ready ads due: no later than **August 28, 2018**

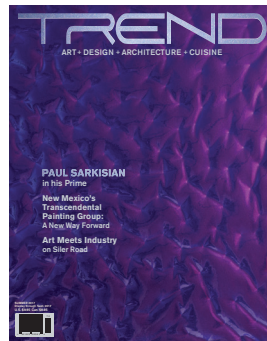
TREND Fall issue distributed: **September 28, 2018 – April 2019**

TREND Summer Lookbook 2019

Space reservation, art, advertorials, and bonus materials due: **May 8, 2019**

Press-ready ads due: no later than **May 14, 2019**

TREND Fall issue distributed: **June 25, 2019 – September 25, 2019**



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PO box 1951 Santa Fe NM 87504 company #: 505-988-5007 trendmagazineglobal.com