



REAL ESTATE BONUS OFFER: Your Finest Homes in our Fall 2018 Issue

TREND magazine's upcoming issues will feature a special real estate section designed to help you double your advertising exposure. In this issue, you can purchase a one page ad for the two time rate of \$2,000 or a second page for \$1,500. Your bonus presentation page or spread will be devoted exclusively to this special property you are selling. You provide the photography and descriptions, and we'll provide the design. You and the seller can share the cost. Not only will this feature help you sell the house, it's a great opportunity to attract new clients.

TREND is an invaluable resource for your business. People living, visiting, moving, buying, and building in New Mexico rave about our publication, and we in turn pride ourselves on appealing to a readership that is passionate about the very best in home design. By advertising, you will show our sophisticated readers the premier properties and level of excellence your agency has to offer. (For an example of a full-page real estate advertorial, please see reverse side.)

TREND's 25,000 copies are displayed on newsstands across the country, given out at national art fairs, mailed to subscribers, and distributed throughout Santa Fe, Albuquerque, and Taos among important outlets that produce results. By advertising in our upcoming Fall 2018 issue, you can take advantage of our expanding reach to attract potential customers from both near and far. Join us, and together let's sell your featured property!

Mark these dates on your calendar:

TREND Fall 2018

Space reservation, art, advertorials, and bonus materials due: **August 20, 2017**

Press-ready ads due: no later than **August 28, 2018**

TREND Fall issue distributed: **September 28, 2018 – April 2019**

TREND Summer Lookbook 2019

Space reservation, art, advertorials, and bonus materials due: **May 8, 2019**

Press-ready ads due: no later than **May 14, 2019**

TREND Fall issue distributed: **June 25, 2019 – September 25, 2019**

To make inquiries or reserve your space, please contact your sales representative:

Cynthia Canyon, 505-470-6442, santafetrend@gmail.com

Anya Sebastian, 505-920-9700, scribe505@fastmail.net

Kammi Matson, 907-399-5264, production@santafetrend.com

Skip Whitson, 505-660-0704, info@sunbooks.com



@ B. Stengel

Featuring spectacular views of Santa Fe and the Sangre de Cristo mountains to the east, this unique, award-winning, energy efficient 3,200 sq ft residence designed by architect Paul Stevenson Oles, FAIA, is currently available on the market.

For more information contact Don DeVito of Santa Fe Properties at 505-982-4466.

thesundialhouse.com



\$2,500 for a full-page Real Estate Bonus Advertorial (shown above)
\$3,500 for a two-page Real Estate Bonus Advertorial (not shown)